

Level

Benefits

Platinum

\$55,000+

Platinum Seating for 20

- Two Crown Jewel premier tables with personal wait staff
- Exclusive VIP cocktail party
- Exquisite table gifts
- Luxury transportation service for table guests to and from the Ball
- Name included on the Jewel Ball Save the Date Card
- Full-page color ad in the Jewel Ball Program Book
- Special recognition in the Las Patronas Newsletter
- Special recognition on the Las Patronas Website, with a link to your website
- Name prominently featured the night of the Ball

Platinum Underwriting Choices: Dinner for all Ballroom Guests; 20 Banners in the La Jolla Banner Program; 2011 Beneficiary Luncheon; Jewel Ball Program Book; or General Ball Expenses

Crown Jewel

\$30,000+

Crown Jewel Seating for 10

(Includes opportunity for advanced purchase of two additional Crown Jewel seats)

- One Crown Jewel table with preferential seating
- Exclusive VIP cocktail party
- Special table gifts
- Luxury transportation service for table guests to and from the Ball
- Name included on the Jewel Ball Save the Date Card
- Full-page color ad in the Jewel Ball Program Book
- Recognition in the Las Patronas Newsletter
- Recognition on the Las Patronas Website, with a link to your website
- Name prominently featured the night of the Ball

Crown Jewel Underwriting Choices: Jewel Ball Ballroom Design; Orchestra; 10 Banners in the La Jolla Banner Program; Dinner for Platinum, Crown Jewel & Diamond Circle Guests; Table Gifts for Platinum, Crown Jewel & Diamond Circle Guests; or General Ball Expenses

Diamond

\$20,000+

Diamond Circle Seating for 10

(Includes opportunity for advanced purchase of two additional Diamond Circle seats)

- One Diamond Circle table with preferential seating
- Special table gifts
- Full-page color ad in the Jewel Ball Program Book
- Recognition in the Las Patronas Newsletter
- Recognition on the Las Patronas Website, with a link to your website
- Name prominently featured the night of the Ball

Diamond Underwriting Choices: Las Patronas Annual Newsletter; Cocktail Hour; Underwriting Solicitation Folders; Wrappers for Donations and Advertising Solicitation Packets; Jewel Ball Dinner Wine Corkage; Donation Tickets; Silent Auction Brochure; Entertainment/Special Effects; Gifts for Ballroom Guests; Jewel Ball Program Bookmark; Jewel Ball Program Book Pens; or General Ball Expenses

Ruby

\$15,000+

Diamond Circle Seating for Six or Ballroom Seating for Ten

(Includes opportunity for advanced purchase of six additional Diamond Circle seats or two Ballroom seats)

- A choice of six Diamond Circle seats or ten Ballroom seats
- Table gifts
- Full-page color ad in the Jewel Ball Program Book
- Recognition in the annual Las Patronas Newsletter and Las Patronas Website
- Name featured the night of the Ball

Ruby Underwriting Choices: Cocktail Music; Platinum, Crown Jewel & Diamond Circle Spirits; Entry Tokens; Table Centerpieces; Jewel Ball Invitations; Driveway Signage; Las Patronas Banner on Ball Central Tent; or General Ball Expenses

Emerald

\$10,000+

Diamond Circle Seating for Four or Ballroom Seating for Six

(Includes opportunity for advanced purchase of two Diamond Circle seats)

- A choice of four Diamond Circle seats or six Ballroom seats
- Table gifts
- Full-page black-and-white ad in the Jewel Ball Program Book
- Recognition in the annual Las Patronas Newsletter and Jewel Ball Program Book
- Name featured the night of the Ball

Emerald Underwriting Choices: Photography Station; Reception Décor; Silent Auction Area Décor; Seafood Bar; Valet Parking; Cocktail Napkins; or General Ball Expenses

Sapphire

\$5,500+

Diamond Circle Seating for Two or Ballroom Seating for Four

(Includes opportunity for advanced purchase of two Ballroom seats)

- A choice of two Diamond Circle seats or four Ballroom seats
- Table gifts
- Recognition in the annual Las Patronas Newsletter
- Recognition in the Jewel Ball Program Book
- Name featured the night of the Ball

All Sapphire Underwriting goes toward General Ball Expenses.

Topaz

\$3,500+

Ballroom Seating for Two

(Includes opportunity for advanced purchase of two Ballroom seats)

- Two Ballroom Seats
- Table gifts
- Recognition in the annual Las Patronas Newsletter
- Recognition in the Jewel Ball Program Book
- Name featured the night of the Ball

All Topaz Underwriting goes toward General Ball Expenses.

Pearl

\$1,000+

- Recognition in the annual Las Patronas Newsletter and Jewel Ball Program Book

All Pearl Underwriting goes toward General Ball Expenses.

All contributions of any amount are greatly appreciated. Benefits apply to monetary donations only.
A portion of each ticket, if used, will be non-deductible for tax purposes.

**Underwriting Contracts must be returned to Las Patronas in order to reserve your underwriting choice.
Payment is due on underwriting commitments by May 1, 2010.**

**Option for advanced purchase of additional Jewel Ball seats must be exercised and payment received by May 1, 2010.
Ballroom \$550, Diamond Circle \$1,100, or Crown Jewel \$1,500 each.**

**Contracts can be mailed to Las Patronas, c/o Ann White, PO Box 1888, La Jolla, CA 92038-1888
For more information, please contact Elaine Murphy, Underwriting Chair, (858) 945-5870 or email: tmurphy@san.rr.com.**